

R.J. Reynolds Tobacco Company
Schedule A (Kentucky)

REVISED BRAND STYLE DESCRIPTORS

PREVIOUS BRAND STYLE DESCRIPTOR

NEW BRAND STYLE DESCRIPTOR

1ST CHOICE FULL FLAVOR KING BOX
1ST CHOICE FULL FLAVOR 100 BOX
1ST CHOICE FULL FLAVOR MENTHOL KING BOX
1ST CHOICE FULL FLAVOR MENTHOL 100 BOX
1ST CHOICE LIGHT KING BOX
1ST CHOICE LIGHT 100 BOX
1ST CHOICE MENTHOL LIGHT 100 BOX
1ST CHOICE ULTRA LIGHT 100 BOX

1ST CHOICE RED KING BOX
1ST CHOICE RED 100 BOX
1ST CHOICE MENTHOL KING BOX
1ST CHOICE MENTHOL 100 BOX
1ST CHOICE GOLD KING BOX
1ST CHOICE GOLD 100 BOX
1ST CHOICE MENTHOL GOLD 100 BOX
1ST CHOICE BLUE 100 BOX

AUSTIN FULL FLAVOR KING BOX
AUSTIN FULL FLAVOR 100 SP
AUSTIN FULL FLAVOR MENTHOL 100 SP
AUSTIN MENTHOL LIGHT KING SP
AUSTIN MENTHOL LIGHT 100 SP
AUSTIN LIGHT KING BOX
AUSTIN LIGHT 100 SP
AUSTIN ULTRA LIGHT 100 SP

AUSTIN RED KING BOX
AUSTIN RED 100 SOFT PACK
AUSTIN MENTHOL 100 SOFT PACK
AUSTIN MENTHOL GOLD KING SOFT PACK
AUSTIN MENTHOL GOLD 100 SOFT PACK
AUSTIN GOLD KING BOX
AUSTIN GOLD 100 SOFT PACK
AUSTIN BLUE 100 SOFT PACK

GOLD COAST FULL FLAVOR KING SP
GOLD COAST FULL FLAVOR KING BOX
GOLD COAST FULL FLAVOR 100 SP
GOLD COAST FULL FLAVOR 100 BOX
GOLD COAST FULL FLAVOR MENTHOL KING SP
GOLD COAST FULL FLAVOR MENTHOL 100 SP
GOLD COAST MENTHOL LIGHT KING SP
GOLD COAST MENTHOL LIGHT 100 SP
GOLD COAST LIGHT KING SP
GOLD COAST LIGHT KING BOX
GOLD COAST LIGHT 100 SP
GOLD COAST LIGHT 100 BOX
GOLD COAST ULTRA LIGHT 100 SP

GOLD COAST RED KING SOFT PACK
GOLD COAST RED KING BOX
GOLD COAST RED 100 SOFT PACK
GOLD COAST RED 100 BOX
GOLD COAST MENTHOL KING SOFT PACK
GOLD COAST MENTHOL 100 SOFT PACK
GOLD COAST MENTHOL GOLD KING SOFT PACK
GOLD COAST MENTHOL GOLD 100 SOFT PACK
GOLD COAST GOLD KING SOFT PACK
GOLD COAST GOLD KING BOX
GOLD COAST GOLD 100 SOFT PACK
GOLD COAST GOLD 100 BOX
GOLD COAST BLUE 100 SOFT PACK

HIGHWAY FULL FLAVOR KING BOX
HIGHWAY FULL FLAVOR 100 BOX
HIGHWAY FULL FLAVOR MENTHOL KING BOX
HIGHWAY FULL FLAVOR MENTHOL 100 BOX
HIGHWAY MENTHOL LIGHT 100 BOX
HIGHWAY LIGHT KING BOX
HIGHWAY LIGHT 100 BOX
HIGHWAY ULTRA LIGHT 100 BOX

HIGHWAY RED KING BOX
HIGHWAY RED 100 BOX
HIGHWAY MENTHOL KING BOX
HIGHWAY MENTHOL 100 BOX
HIGHWAY MENTHOL GOLD 100 BOX
HIGHWAY GOLD KING BOX
HIGHWAY GOLD 100 BOX
HIGHWAY BLUE 100 BOX

R.J. Reynolds Tobacco Company

Schedule A (Kentucky)

PREVIOUS BRAND STYLE DESCRIPTOR

NEW BRAND STYLE DESCRIPTOR

MARKER FULL FLAVOR KING BOX
MARKER FULL FLAVOR 100 BOX
MARKER FULL FLAVOR MENTHOL KING BOX
MARKER FULL FLAVOR MENTHOL 100 BOX
MARKER LIGHT KING BOX
MARKER LIGHT 100 BOX
MARKER LIGHT MENTHOL 100 BOX
MARKER ULTRA LIGHT 100 BOX

MARKER RED KING BOX
MARKER RED 100 BOX
MARKER MENTHOL KING BOX
MARKER MENTHOL 100 BOX
MARKER GOLD KING BOX
MARKER GOLD 100 BOX
MARKER MENTHOL GOLD 100 BOX
MARKER BLUE 100 BOX

MONARCH FULL FLAVOR KING SP
MONARCH FULL FLAVOR KING BOX
MONARCH FULL FLAVOR 100 SP
MONARCH FULL FLAVOR MENTHOL SP
MONARCH FULL FLAVOR MENTHOL 100 SP
MONARCH MENTHOL LIGHT KING SP
MONARCH MENTHOL LIGHT 100 SP
MONARCH LIGHT KING SP
MONARCH LIGHT KING BOX
MONARCH LIGHT 100 SP
MONARCH ULTRA LIGHT KING SP
MONARCH ULTRA LIGHT 100 SP

MONARCH RED KING SOFT PACK
MONARCH RED KING BOX
MONARCH RED 100 SOFT PACK
MONARCH MENTHOL KING SOFT PACK
MONARCH MENTHOL 100 SOFT PACK
MONARCH MENTHOL GOLD KING SOFT PACK
MONARCH MENTHOL GOLD 100 SOFT PACK
MONARCH GOLD KING SOFT PACK
MONARCH GOLD KING BOX
MONARCH GOLD 100 SOFT PACK
MONARCH BLUE KING SOFT PACK
MONARCH BLUE 100 SOFT PACK

MORE FULL FLAVOR 120 SP
MORE FULL FLAVOR MENTHOL 120 SP
MORE LIGHT 120 SP
MORE LIGHT MENTHOL 120 SP

MORE 120 SOFT PACK
MORE MENTHOL 120 SOFT PACK
MORE GOLD 120 SOFT PACK
MORE MENTHOL SILVER 120 SOFT PACK

NOW FULL FLAVOR KING SP
NOW 100 SP
NOW MENTHOL KING SP
NOW MENTHOL 100 SP

NOW KING SOFT PACK
NOW 100 SOFT PACK
NOW MENTHOL KING SOFT PACK
NOW MENTHOL 100 SOFT PACK

SIGNATURE FULL FLAVOR KING BOX
SIGNATURE FULL FLAVOR 100 SP
SIGNATURE FULL FLAVOR 100 BOX
SIGNATURE FULL FLAVOR MENTHOL 100 SP
SIGNATURE LIGHT KING BOX
SIGNATURE LIGHT 100 SP
SIGNATURE LIGHT 100 BOX
SIGNATURE MENTHOL LIGHT 100 SP
SIGNATURE ULTRA LIGHT 100 BOX

SIGNATURE RED KING BOX
SIGNATURE RED 100 SOFT PACK
SIGNATURE RED 100 BOX
SIGNATURE MENTHOL 100 SOFT PACK
SIGNATURE GOLD KING BOX
SIGNATURE GOLD 100 SOFT PACK
SIGNATURE GOLD 100 BOX
SIGNATURE MENTHOL GOLD 100 SOFT PACK
SIGNATURE BLUE 100 BOX

R.J. Reynolds Tobacco Company

Schedule A (Kentucky)

PREVIOUS BRAND STYLE DESCRIPTOR

SUNDANCE FULL FLAVOR KING BOX
SUNDANCE FULL FLAVOR 100 SP
SUNDANCE FULL FLAVOR 100 BOX
SUNDANCE FULL FLAVOR MENTHOL KING SP
SUNDANCE FULL FLAVOR MENTHOL 100 SP
SUNDANCE LIGHT KING BOX
SUNDANCE LIGHT 100 SP
SUNDANCE LIGHT 100 BOX
SUNDANCE MENTHOL LIGHT KING SP
SUNDANCE MENTHOL LIGHT 100 SP
SUNDANCE ULTRA LIGHT KING SP
SUNDANCE ULTRA LIGHT 100 SP

VANTAGE FULL FLAVOR KING SP
VANTAGE FULL FLAVOR 100 SP
VANTAGE FULL FLAVOR MENTHOL KING SP
VANTAGE FULL FLAVOR MENTHOL 100 SP
VANTAGE ULTRA LIGHT SP
VANTAGE ULTRA LIGHT 100 SP

WORTH FULL FLAVOR KING BOX
WORTH FULL FLAVOR 100 BOX
WORTH FULL FLAVOR MENTHOL KING BOX
WORTH FULL FLAVOR MENTHOL 100 BOX
WORTH LIGHT KING BOX
WORTH LIGHT 100 BOX
WORTH LIGHT MENTHOL KING BOX
WORTH LIGHT MENTHOL 100 BOX
WORTH ULTRA LIGHT KING BOX
WORTH ULTRA LIGHT 100 BOX

NEW BRAND STYLE DESCRIPTOR

SUNDANCE RED KING BOX
SUNDANCE RED 100 SOFT PACK
SUNDANCE RED 100 BOX
SUNDANCE MENTHOL KING SOFT PACK
SUNDANCE MENTHOL 100 SOFT PACK
SUNDANCE GOLD KING BOX
SUNDANCE GOLD 100 SOFT PACK
SUNDANCE GOLD 100 BOX
SUNDANCE MENTHOL GOLD KING SOFT PACK
SUNDANCE MENTHOL GOLD 100 SOFT PACK
SUNDANCE BLUE KING SOFT PACK
SUNDANCE BLUE 100 SOFT PACK

VANTAGE KING SOFT PACK
VANTAGE 100 SOFT PACK
VANTAGE MENTHOL KING SOFT PACK
VANTAGE MENTHOL 100 SOFT PACK
VANTAGE SILVER KING SOFT PACK
VANTAGE SILVER 100 SOFT PACK

WORTH RED KING BOX
WORTH RED 100 BOX
WORTH MENTHOL KING BOX
WORTH MENTHOL 100 BOX
WORTH GOLD KING BOX
WORTH GOLD 100 BOX
WORTH MENTHOL GOLD KING BOX
WORTH MENTHOL GOLD 100 BOX
WORTH BLUE KING BOX
WORTH BLUE 100 BOX

